



SOUTHSIDE FIRST
ECONOMIC DEVELOPMENT COUNCIL

Greetings!

Southside First's mission is to encourage, energize, and elevate entrepreneurs and small business owners in the Southside to achieve sustainability and growth. We do this through workshops, events, resources, advising services, and strategic partnerships that provide equal access to economic opportunities and cultural and community enrichment.

We kicked off our 2023 Southside Expo Series in January with great success!

Our team worked with City offices, City representatives, the Bexar County Clerk's office, CPS Energy, Workforce Solutions, and other organizations to provide essential resources to business owners and local residents.

Our goal is to provide essential connections, resources, and opportunities to elevate Southside businesses. It is our hope to receive your support as an Annual Southside Expo Sponsor. Your one-time sponsorship will provide support for the entire 2023 expo series. Enclosed please find our sponsorship package for your review and consideration.

Together we have the ability to increase awareness and opportunities for Southside businesses and the community.

Many thanks in advance for your consideration and time,

Gabriela Cadena
Southside First
Chief Executive Officer
gabriela@southsidefirst.org
(210) 970-0936

SOUTHSIDE EXPO SERIES

March 1, 2023

4:00pm - 7:00pm
VFW
by Mission Library

June 2023

Date & Time TBD
Location TBD
Stay tuned!

September 2, 2023

10:00am - 1:00pm
Expo & Networking Mixer
Blessed Sacrament
Mission Road



SOUTHSIDE EXPO SERIES SPONSORSHIP OPPORTUNITIES

Signature Sponsor | \$10,000

- Acknowledgment in press releases and media coverage
- Logo recognition as Signature Sponsor on the event webpage
- Social media coverage and exclusive profiles as the Signature Sponsor for each expo (2k+ followers)
- Promotional branded standalone e-blast to our Southside First list of 4,000 contacts
- Opportunity for a five-minute speaking segment during each expo event
- 10x10 promotional activation space at every expo
- Branding recognition on all printed and digital materials
- Live hourly sponsor recognition during each expo event

Gold | \$5,000

- Acknowledgment in press releases and media coverage
- Logo recognition on the event webpage
- Social media coverage and acknowledgment before and during each expo (2k+ followers)
- Logo recognition and hyperlink on promotional e-blast to 4,000 contacts
- Promotional table activation space at every expo
- Branding recognition on all printed and digital materials
- Live hourly sponsor recognition during each expo event

Silver | \$3,000

- Acknowledgment in press releases and media coverage
- Logo recognition on the event webpage
- Social media coverage and acknowledgment before and during each expo (2k+ followers)
- Logo recognition on promotional e-blast to 4,000 contacts
- Promotional table activation space at every expo
- Branding recognition on all printed and digital materials
- Live hourly sponsor recognition during each expo event

Bronze | \$1,000

- Name recognition on the event webpage
- Social media coverage and name recognition before and during each expo (2k+ followers)
- Name recognition on promotional e-blast to 4,000 contacts
- Promotional table activation space at every expo
- Name recognition on all printed and digital materials
- Live hourly sponsor recognition during each expo event

Yes, I'd love to become a Southside First Sponsor!

Level of Sponsorship: _____

Organization: _____ Federal ID#: _____

Address: _____ City: _____ State: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

For more information about our Southside First Expo Series sponsorship opportunities, contact:
Gabriela Cadena | gabriela@southsidefirst.org | 210-970-0936